

20th December 2011

I wanted to write to you to let you know of an exciting change that is happening for us at Pet Health Plans with The Practice Business.

As you know, The Practice Business is a division of Denplan, which has allowed us to draw on their 25 years of experience of providing support and services to dentists, their teams and their practices, to help us build our Pet Health Plans offering to veterinary practices.

Having been part of the global AXA group for some 12 years it has today been announced that Denplan will be leaving AXA and will become part of Simplyhealth. Pet Health Plans with The Practice Business will also be part of this move, as we are a division of Denplan. I'm delighted to say that Simplyhealth remains fully committed to the provision of services and products to the veterinary profession via The Practice Business.

We do not expect this to affect, in any way, the service and support that is provided to you on a day-to-day basis, but I wanted to let you know as a matter of courtesy.

We'll make sure that we keep you updated on any changes as we move forward, but I wanted to let you know of this announcement as soon as possible.

Yours sincerely,

Stephen Gates
Managing Director
The Practice Business